

**OPTIMIZING
TODAY
FOR
TOMORROW**

RSG
ROCK SOLID GROUP

| COMPANY PROFILE

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ABOUT US



RSG is a multidisciplinary company with vast expertise and industry knowledge, offering a wide range of tailored services to meet the diverse needs of our clients. Our portfolio encompasses Business Intelligence (BI), Enterprise Resource Planning (ERP), Cybersecurity, IT Services, Gaming Solutions, Marketing, Operations and Maintenance.

By leveraging our extensive capabilities, we provide organizations with a holistic package that addresses their specific requirements. Headquartered in Riyadh, Saudi Arabia, with an additional branch office in Jeddah, we are committed to delivering cutting-edge services to organizations across various industries.

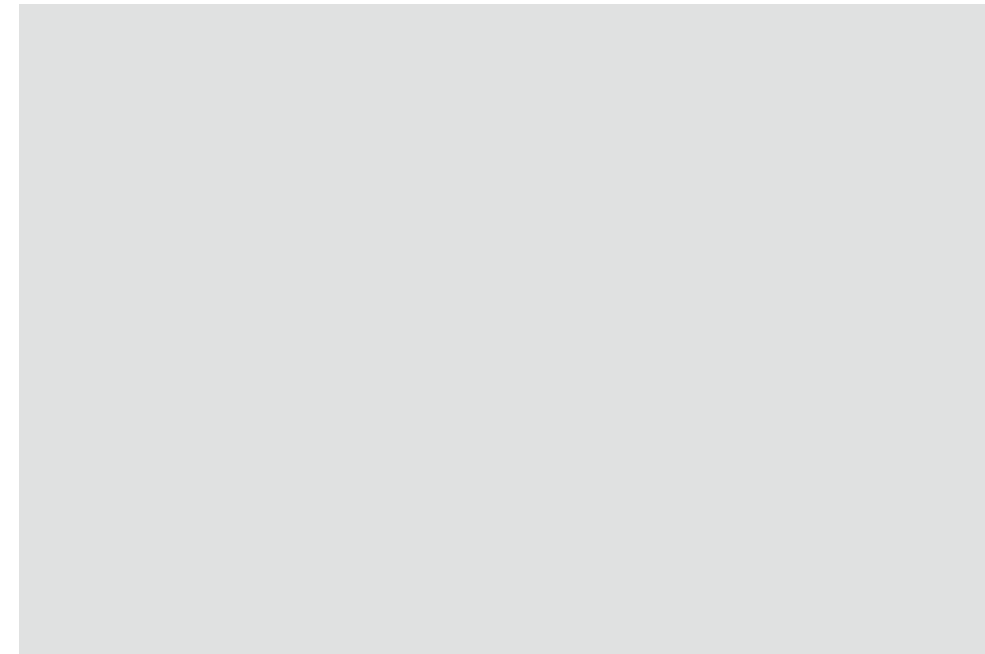
Sustainability is at the core of everything we do. Our pledge is to operate ethically and responsibly by reducing our carbon footprint and minimizing the environmental impact of our operations.

OUR MISSION

At RSG, we are driven by a profound commitment to empower our customers by delivering innovative solutions using AI, Advanced Machine Learning and Big Data Analytics! We strive to support our clients efficiently, enabling them to achieve their business goals with confidence. Our commitment to sustainability goes beyond mere compliance; it is a relentless pursuit of excellence in environment protection.

OUR VISION

As a forward-thinking multidisciplinary company, RSG aspires to be a leader in innovation committed to shaping a brighter future. Since our establishment, we have consistently demonstrated excellence in our services and we aim to continue leading the industry by delivering technology solutions that drive growth and success for our clients. We aspire to contribute to the realization of Saudi Vision, aligning our efforts with the Kingdom's strategic goals for economic diversification, digital transformation and technological advancement.



OUR CORE VALUES



INNOVATION



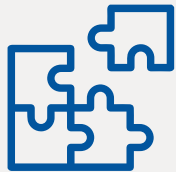
ACCOUNTABILITY



DEDICATION



**CLIENT
SATISFACTION**



INTEGRITY



SUSTAINABILITY



QUALITY



DIVERSITY

OUR SERVICES



We Offer a Wide Variety of Services



Insight | Business Intelligence (BI)

Our Insight Business Intelligence, is a set of technologies, applications & practices for collecting, integrating, analyzing, & presenting business information.

BI helps organizations to make better decisions, identify new opportunities, and optimize their operations by providing insights and trends based on data from various sources.

BI can include tools like data warehousing, data mining, dashboards and reporting software, among others and it can be used across industries and functions to improve performance and competitiveness.



SERVICES

- **BI Consultancy:** Our professional team of data scientist is ready to answer your BI-related questions and make the most out of BI solution.
- **BI Development:** A dedicated team of data scientists and developers will design a customized BI solution that meets your business objectives.
- **BI Implementation:** When the design is ready and approved, implementing it is just a matter of time. Dashboard insights will look beautiful!



PRODUCTS

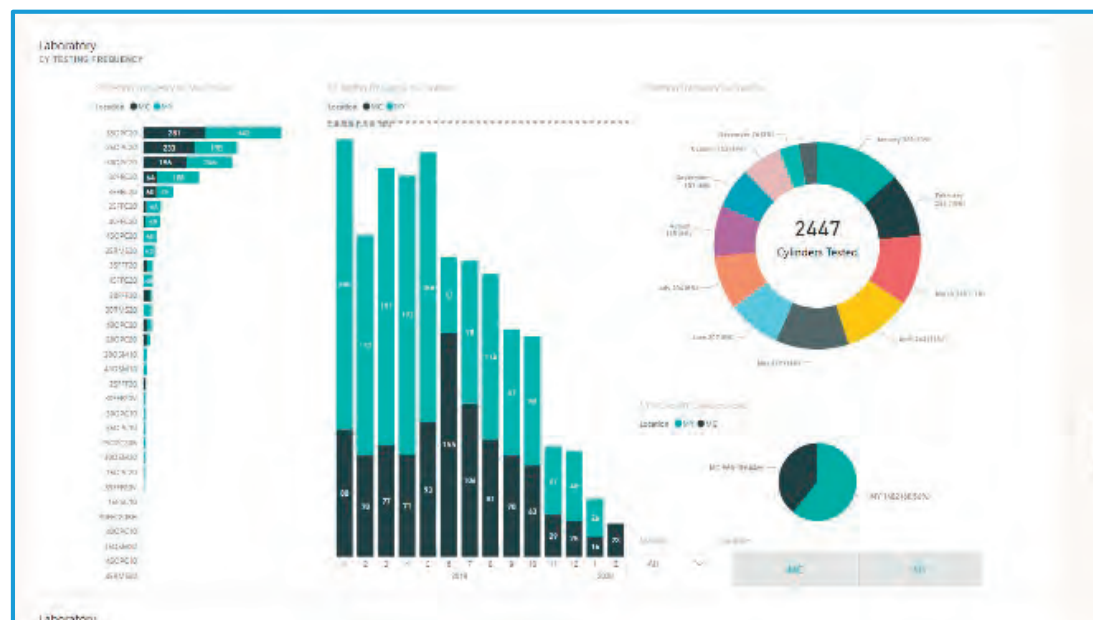
- Airport Insight
- Concrete Insight
- Telematics Insight



- Production Insights
- Production Comparison
- Diesel Consumption
- Raw Material Testing
- Testing Performance

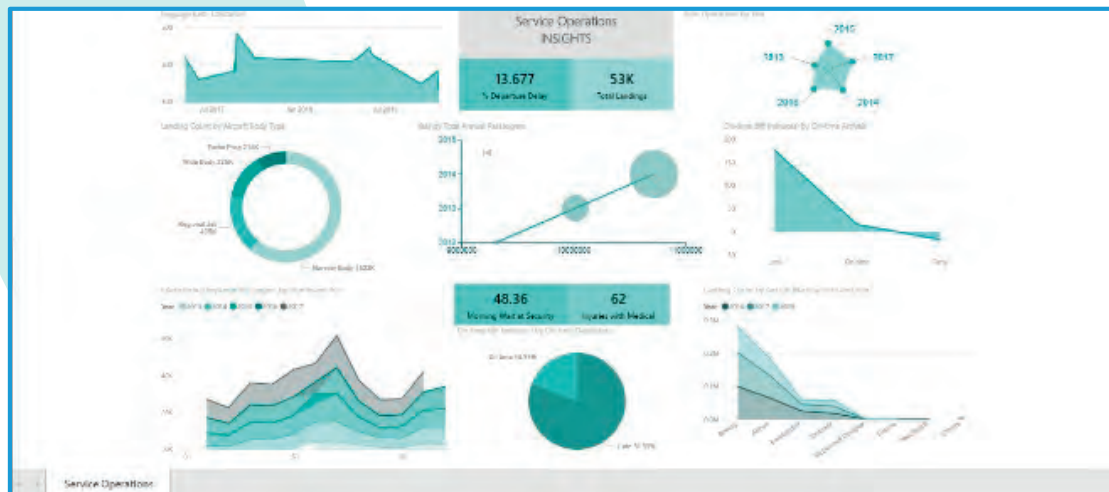


Concrete Insights Dashboards



Airport Insights Dashboards

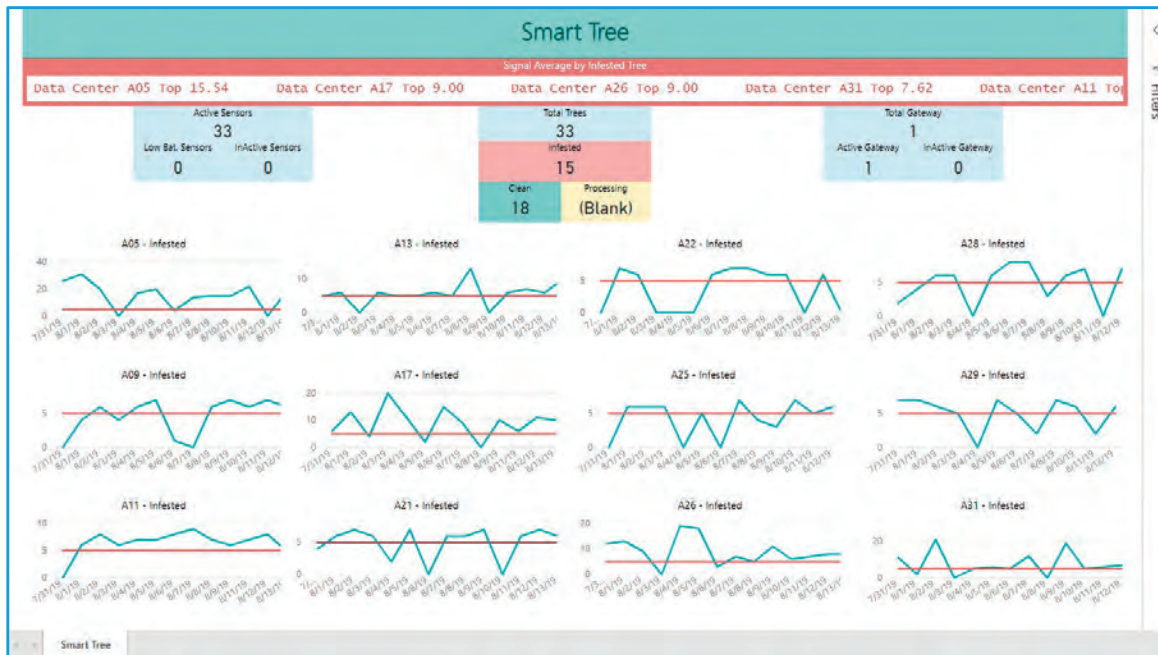
- Landside Operations Management
- Financial and Commercial Management
- Information Management



IO TREE

- Detect Anomalies
- Condition Overview
- Centralized Dashboard for all the Farm
- Irrigation Water Management

Agriculture Insights Dashboards



Telematics Insights



- Real Time GPS Tracking
- Fleet Management & Control
- Fleet Maintenance Tracking & Alerts
- Fuel Management



Enterprise Resource Planning (ERP) System



Daleel, the ERP Solution Tailored for your Enterprise.

It is designed to help organizations manage and integrate their core business processes, such as accounting, human resources, inventory management, procurement, customer relationship management, and supply chain management.

The goal of Daleel ERP system is to provide a centralized and unified view of an organization's data and processes, which can help to improve efficiency, reduce costs, and increase visibility into operations.

Daleel ERP system can be customized to meet the specific needs of an organization and may include features such as workflow automation, reporting and analytics, and collaboration tools.



HUMAN RESOURCES INFORMATION SYSTEM

(HRIS)

HRIS refers to a software system that is used to manage and organize employee data, such as personal information, employment history, job titles, and performance evaluations.

An HRIS system may also include tools for managing payroll, benefits, and other HR-related processes.

These systems are designed to streamline HR operations, reduce paperwork, and provide greater visibility into employee data for better decision-making. HRIS systems are used by organizations of all sizes and are becoming increasingly important as companies rely more heavily on data-driven decision-making.





HUMAN RESOURCES & WORKFORCE MANAGEMENT MODULES

- Manage employees' profiles, payroll, leave, resignation and all other HR related processes.



ATTENDANCE MODULE (BIOVISION)

- State of the art Biometric Time and Attendance system
- Multi Sites with Infinite Schedules
- Employee work hours calculation by minutes
- Payroll and multiple time & attendance reports



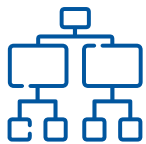
REPORTING MODULE

- More than 120 customized reports





ADDITIONAL HRIS MODULES



ORGCHART

- Graphical tool that loads the data of the organization from the HR module and display them in a graphical chart.



RECRUITMENT MODULE

- To manage the recruitment process from sourcing to contract and to organize the job openings and applications. It will simply keep track of submitted applications and build a database of expertise and profiles.



PERFORMANCE MANAGEMENT MODULE

- To strengthen the company's key asset - the employees - by reviewing employees' performances, and setting up periodical employee evaluation.



IT SERVICE HELP DESK

- An IT, Operations & Development Support solution managing employees' requests.

ADDITIONAL MODULES

As businesses evolve, they often require additional functionality beyond the core Daleel ERP system to meet their specific needs and gain a competitive edge.

To address these evolving requirements, Daleel offers a range of additional modules that can be seamlessly integrated into the existing ERP infrastructure. These modules act as extensions to the core system, providing specialized functionalities to optimize various aspects of business operations.

Daleel Additional modules are:



PROJECTS MODULE

- Manages the commercial and billing process as well as the projects and their completion certificates.





TENDER MANAGEMENT MODULE

- Manages the Sales Lifecycle from EPQ till Awards.



PROCUREMENT MANAGEMENT MODULE

- Manages procurement process from material request form (MRF) to issuing PO.



SALES & MARKETING MODULE

- Manage the company's Customer Relationship Management (CRM).





WAREHOUSE MANAGEMENT SYSTEM MODULE



ACCOUNTING SYSTEM MODULE **M**ACRO

- The accounting module, is a set of procedures and processes to record, classify, and summarize financial transactions in order to produce accurate and timely financial statements. It provides relevant, reliable, and timely information about the financial health of a business and to support decision-making processes related to budgeting, forecasting and strategic planning.



VIRTUAL BANKS

- A tool to manage all the banks transactions from receivables to payments. It manage and distribute the banks balances to Divisions and Projects. It can manage also loans and payments between Divisions and Projects.



BANK FACILITIES

- A tool to manage and organize the organization facilities with many banks: Balances, Limits & Margins.

BIOVISION TIME & ATTENDANCE SYSTEM

- ▶ Project Sites Management & Access Control (Punch Container – one of its kind in KSA)





► Biometric Attendance Devices

- Fixed & Portable options available
- Equipped with biometric access control



Attendance Payroll																
Period: 3/1/2022 - 3/31/2022																
NAME	JOB POSITION	OU	PRG	CAT	LEAVES	REQ HRS	ACT WH	NOR WH	ACT OT	NOR OT	ADDED HRS	APP WH	APP OT	DED HRS	PRE ADJ	TOTAL EARNED HOURS
Employee Name	Time Keeper	Attendance	Project Location	Two Punch		248.00	341.03	247.43	125.03	87.00	0.20	248.00	87.00	0.37	0.00	247.63
Employee Name	Time Keeper	Attendance	Project Location	Two Punch		248.00	300.45	240.00	92.45	51.00		248.00	51.00	8.00	0.00	240.00
Employee Name	Time Keeper	Attendance	Project Location	Two Punch	Sick Leave (2022-03-14 - 2022-03-16) Sick Leave (2022-03-17 - 2022-03-18)	248.00	262.70	240.00	83.28	39.00		248.00	39.00	8.00	0.00	240.00
Employee Name	Time Keeper	Attendance	Project Location	Two Punch		248.00	260.30	247.65	44.32	0.00		248.00	0.00	0.35	0.00	247.65
Employee Name	Time Keeper	Access Control	Project Location	Two Punch		248.00	242.59	248.00	26.50	25.50		248.00	25.50	0.00	0.00	248.00
Employee Name	Support Coordinator	Time & Attendance	Project Location	Two Punch		248.00	236.16	247.65	20.39	0.00	0.35	248.00	0.00	0.00	0.00	248.00
Employee Name	IT Engineer		Project Location	Two Punch		248.00	235.66	247.09	19.74	0.00	0.53	248.00	0.00	0.38	0.00	247.62
Employee Name	Finance Coordinator		Project Location	Two Punch		248.00	231.76	247.62	16.07	0.00	0.38	248.00	0.00	0.00	10.65	258.65
Employee Name	Head Of HR & Admin	HR Department	Project Location	Two Punch		248.00	228.09	224.66	31.82	0.00	9.74	248.00	0.00	13.60	0.68	235.08
Employee Name	Document Controller	Procurement	Project Location	Two Punch		248.00	227.84	245.27	13.92	0.00	2.73	248.00	0.00	0.00	0.00	248.00
Employee Name	Commercial Coordinator	Commercial	Project Location	Two Punch		248.00	226.68	239.63	18.98	0.00	8.37	248.00	0.00	0.00	0.00	248.00
Employee Name	System Administrator	IT (Information Technology)	Project Location	Two Punch		248.00	225.07	241.12	12.39	0.00	6.88	248.00	0.00	0.00	0.00	248.00

DAILY ATTENDANCE

Date: 4/8/2015

Attendance Status: Present

March Option: All

Employee: 100-Employee Name

Organization Unit: Select

Schedule: Head Office - Ramadan 10AM TO 4PM

Work Hours Less Than: [Dropdown]

Barb Street, Jeddah, Makkah, Saudi Arabia. Phone - Fax:
Email: Employee@rsg.one Url: www.rsg.one

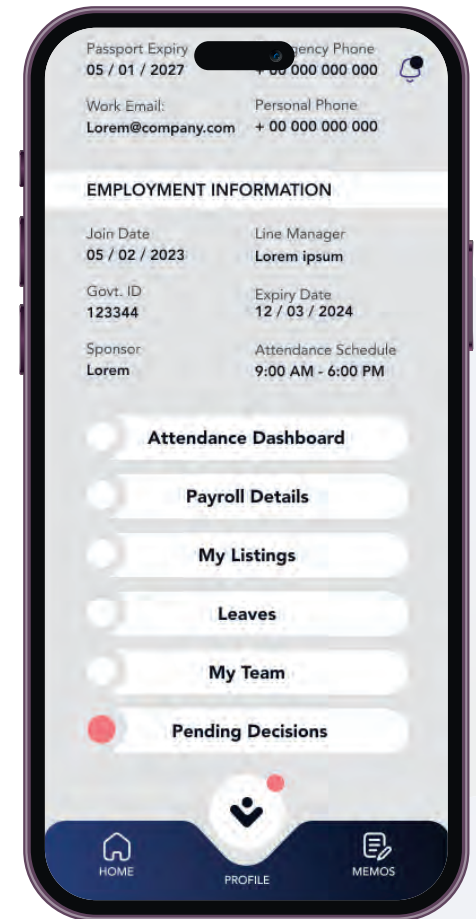
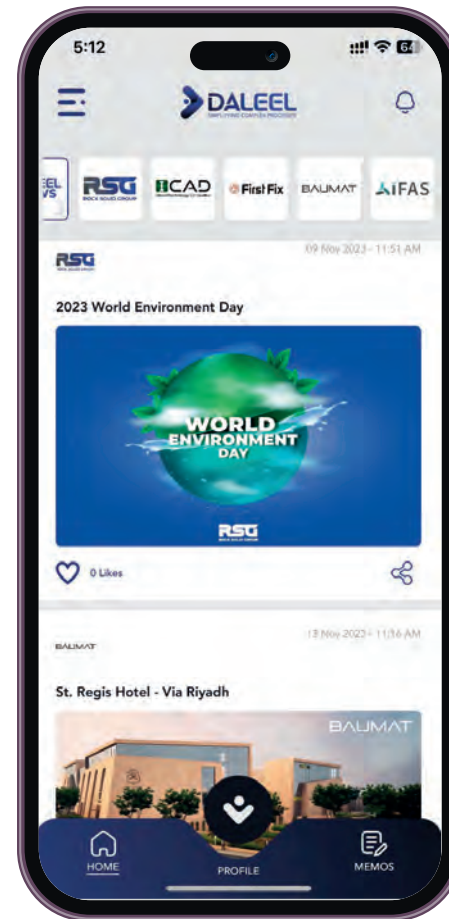
Prepared On: 4/9/2022 3:46:59 PM. User: 100
Office Code: ABC

DAILY ATTENDANCE

Daily Attendance
Attendance Date: 4/8/2022

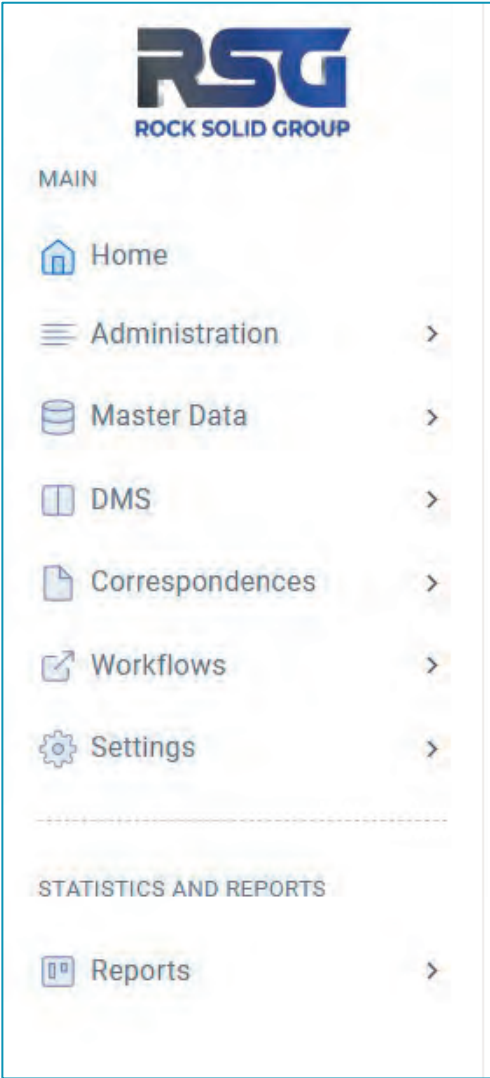
S NO	EMP ID	EMPLOYEE NAME	JOB POSITION	ORGANIZATION UNIT	TIME IN	TIME OUT	SCH TIME IN	SCH TIME OUT	SCH WH	BK HOURS	MAX OT	ACTUAL WH	NORMAL WH	ACT OT	APP WH	APP OT	SITE	STATUS
1	100	Employee Name	Senior Programmer	Software Development	10:07	16:15	10:00	16:00	6:00	0:00	0:00	6:13	6:00	0:13	6:00	0:00	Location	Present

- ▶ With the dominance of mobile usage nowadays, Daleel is also available as a mobile App showcasing several features with focus on the end user.



DOCUMENT MANAGEMENT SYSTEM

DMS



RSG team built the DMS with the following points in mind:

- Easily manage large amount of documents.
- Save time and automate workflow and approval process.
- Security and compliance.
- Search and track documents and correspondence history.

DMS MAIN FEATURES

RSG analyzed and approached the DMS module following the Meta Record Concept. Every component like (IFC, Conceptual Design, Shop Drawing...) will have multiple Meta Record where each record will have :

- **Meta Data:** These are the fields related to each component.
- **Revisions:** Specific submittal identifier with dates, every record will have multiple revisions for saving historical information.
- **Attachments:** Multiple files can be attached to a revision.
- **Workflows:** Get chain of approvals with ease, and identify bottlenecks.

The screenshot displays a software interface for managing workflows. On the left, a table lists workflow records with columns for selection, ID, Workflow Name, Business Data, Created, Updated, Status, and State. The table contains five rows of data, all with a status of 'Approved' and 'Pending' state. The Business Data column contains JSON-like strings with fields like 'Id', 'PaymentDate', 'Amount', 'Reference', and 'Description'. On the right, a 'Process Details' sidebar shows a vertical timeline of workflow steps. The steps include 'WF Initiation by Contractor' (Initiated, 0 H duration), 'Forward Payment To Sc' (Rejected, 48 H duration), 'WF Initiation by Contractor' (Approved, 0 H duration, with an 'Overdue before decision' warning), and another 'Forward Payment To Sc' (In Process, 48 H duration, with an 'Overdue' warning and a 'Due Date' of 05-Aug-2023 12:02). The interface also features a search bar and a 'Drag a column header here to group by that column' instruction at the top.

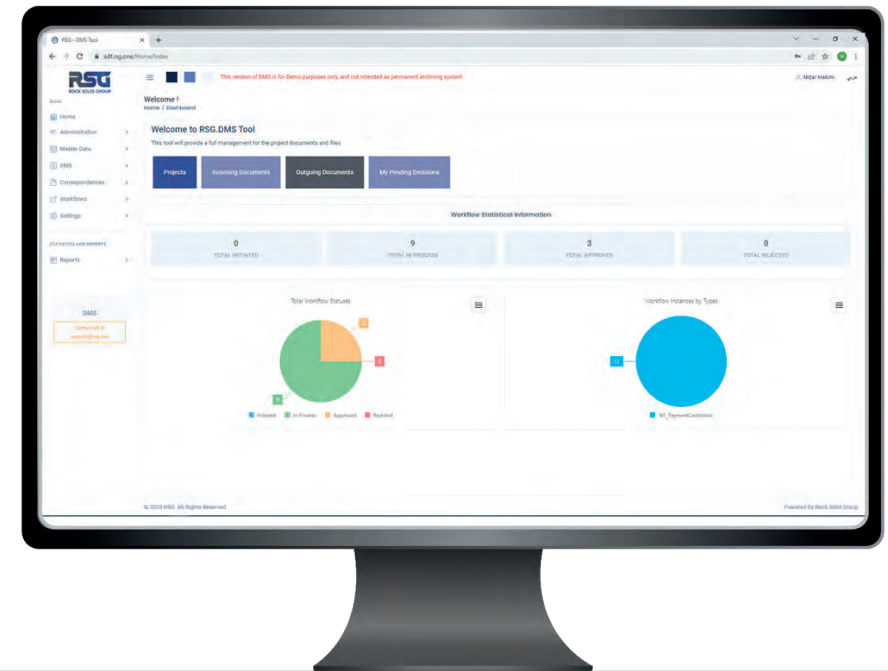
	Id	Workflow Name	Business Data	Created	Updated	Status	State
<input checked="" type="checkbox"/>	1021	Payment Contractor	{ "Id": 1031, "PaymentDate": "2023-08-31T00:00:00", "Amount": 140000, "Reference": "Ref 147741", "Description": "Payment Ref 147741", "SCDescription": null, "PMCPMDescription": null, "PMCCCommercialDescription": null, "ClientDescription": null, "WFStatus": 0, "WFState": 0 }	8/3/2023		Approved	Pending
<input type="checkbox"/>	1022	Payment Contractor	{ "Id": 1032, "PaymentDate": "2023-08-31T00:00:00", "Amount": 240000, "Reference": "Ref 159951", "Description": "Payment ref 159951", "SCDescription": null, "PMCPMDescription": null, "PMCCCommercialDescription": null, "ClientDescription": null, "WFStatus": 0, "WFState": 0 }	8/3/2023		Approved	Pending
<input type="checkbox"/>	1023	Payment Contractor	{ "Id": 1033, "PaymentDate": "2023-08-30T00:00:00", "Amount": 30000, "Reference": "Ref 357753", "Description": "Payment Ref 357753", "SCDescription": null, "PMCPMDescription": null, "PMCCCommercialDescription": null, "ClientDescription": null, "WFStatus": 0, "WFState": 0 }	8/3/2023		Approved	Pending
<input type="checkbox"/>	1024	Payment Contractor	{ "Id": 1034, "PaymentDate": "2023-08-29T00:00:00", "Amount": 178000, "Reference": "Ref 789987", "Description": "Payment Ref 789987", "SCDescription": null, "PMCPMDescription": null, "PMCCCommercialDescription": null, "ClientDescription": null, "WFStatus": 0, "WFState": 0 }	8/3/2023		Approved	Pending
<input type="checkbox"/>	1026	Payment Contractor	{ "Id": 1036, "PaymentDate": "2023-08-09T00:00:00", "Amount": 478567857, "Reference": "ref 43534", "Description": "payment ref 43534", "SCDescription": null, "PMCPMDescription": null, "PMCCCommercialDescription": null, "ClientDescription": null, "WFStatus": 0, "WFState": 0 }	8/3/2023		Approved	Pending



DMS MAIN FEATURES

Further features include:

- **Versioning:** every files attached to a revision related to any components can be updated by another version with an increase of the version major number.
- **Override:** every files can be overridden by another version of the file while the major version number will remain the same.
- **Document Viewer:** Documents can be viewed in the system's web viewer, or downloaded.
- **Workflows:** Automate approval processes.
- **Language:** The system is available in Arabic and English.



SECURITY

- RSG team has integrated the cybersecurity function in the SDLC, where the overall system security is considered in every step along the way.
- System is based on web technology and all the communication and flow of data will be based on a secure and encrypted transport layer.
- The system supports Multi-factor Authentication (MFA).
- The authentication and authorization features in the DMS system are handled via a role based permissions logic where every user can be assigned to a role so he will be able to manage a specific set of components.

The screenshot displays the RSG (Rock Solid Group) DMS interface, specifically the 'Roles' management section. The interface is divided into three main areas: a sidebar navigation menu, a 'List of All Roles' table, and a 'Role Permissions' table.

Navigation Menu: The sidebar includes 'Home', 'Administration' (with sub-items 'Users' and 'Roles'), 'Master Data', 'DMS', 'Correspondences', 'Workflows', 'Settings', and 'Reports'.

List of All Roles: This table lists 7 roles with columns for Role Name and Normalized Role Name. Each role has associated edit, delete, and refresh icons.

#	Role Name	Normalized Role Name	
1	Client Demo	CLIENT DEMO	[Edit] [Delete] [Refresh]
2	SC Demo	SC DEMO	[Edit] [Delete] [Refresh]
3	Super Administration	SuperAdmin	[Edit] [Delete] [Refresh]
4	PMC-PM Demo	PMC-PM DEMO	[Edit] [Delete] [Refresh]
5	Contractor Demo	CONTRACTOR DEMO	[Edit] [Delete] [Refresh]
6	PMC Commercial Demo	PMC COMMERCIAL DEMO	[Edit] [Delete] [Refresh]
7	PMC Demo	PMC DEMO	[Edit] [Delete] [Refresh]

Role Permissions: This table lists permissions for various groups, with columns for Group Name, Permission Name, and Description. Each permission has a checkbox for selection.

Group Name	Permission Name	Description	
<input type="checkbox"/>	Administration	Admin	Can do all administrative work
<input type="checkbox"/>	MasterData	MasterData	Can access Master Data
<input type="checkbox"/>	ConceptualDesign	ConceptualDesign	Can access Conceptual Design Data
<input type="checkbox"/>	IFC	IFC	Can access IFC Data
<input type="checkbox"/>	ITP	ITP	Can access ITP Data
<input type="checkbox"/>	ShopDrawing	ShopDrawing	Can access Shop Drawing Data
<input type="checkbox"/>	MOS	MOS	Can access MOS Data
<input type="checkbox"/>	Specification	Specification	Can access Specification Data
<input type="checkbox"/>	MTS	MTS	Can access MTS Data
<input type="checkbox"/>	RFI	RFI	Can access RFI Data

The interface includes search bars for both tables and pagination controls at the bottom (10, 25, 50, 100 for roles; 1, 2, 3 for permissions).

IT SERVICES

At RSG, we understand that IT services play a crucial role in enabling businesses and individuals to leverage the power of technology to achieve their goals and objectives.

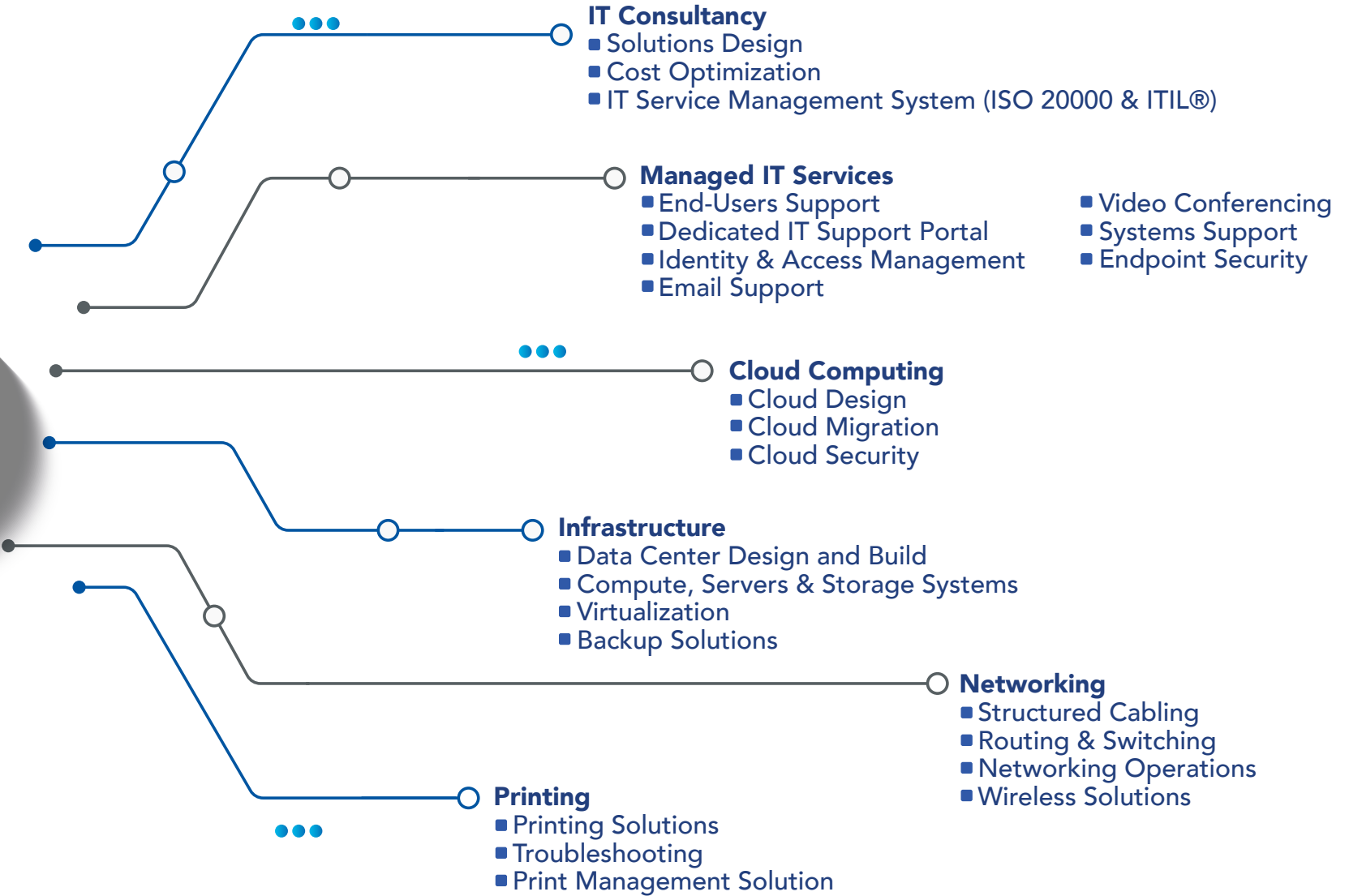
Managed IT services is at the core of what we do at RSG.

Our staff is already handling IT support, networking and systems administration for many clients across Saudi Arabia.

Outsource your IT operations with ease, handover the headache to RSG.



Our services include:



▶▶▶ OUR EXPERTISE & SCOPE OF TECHNOLOGIES



CLOUD SERVICES



INFRASTRUCTURE





COLLABORATION

 CISCO  AVAYA

 webex
by CISCO  Yeastar

 Microsoft Teams



PRINTING

 xerox  HEWLETT
PACKARD

 Canon  RICOH
imagine. change.



NETWORKING

 CISCO  3M

 aruba  D-Link

IT MANAGED SERVICES

01

End-User Support as Managed Service

- 24/7 Helpdesk Support
- Device Management
- Application Support
- User Onboarding
- Software Updates
- Performance Metrics

02

Network as Managed Service

- Network Design and Implementation
- Monitoring and Maintenance
- Traffic Analysis
- Network Documentation
- Capacity Planning



IT MANAGED SERVICES



03

Servers Infrastructure as Managed Service

- Server Deployment and Optimization
- Data Backup and Recovery
- Performance Monitoring
- Firmware Updates
- Server Virtualization
- Disaster Recovery Planning
- Resource Allocation

04

Cybersecurity Operations

- Security Awareness Training
- Security and Compliance
- Incident Response

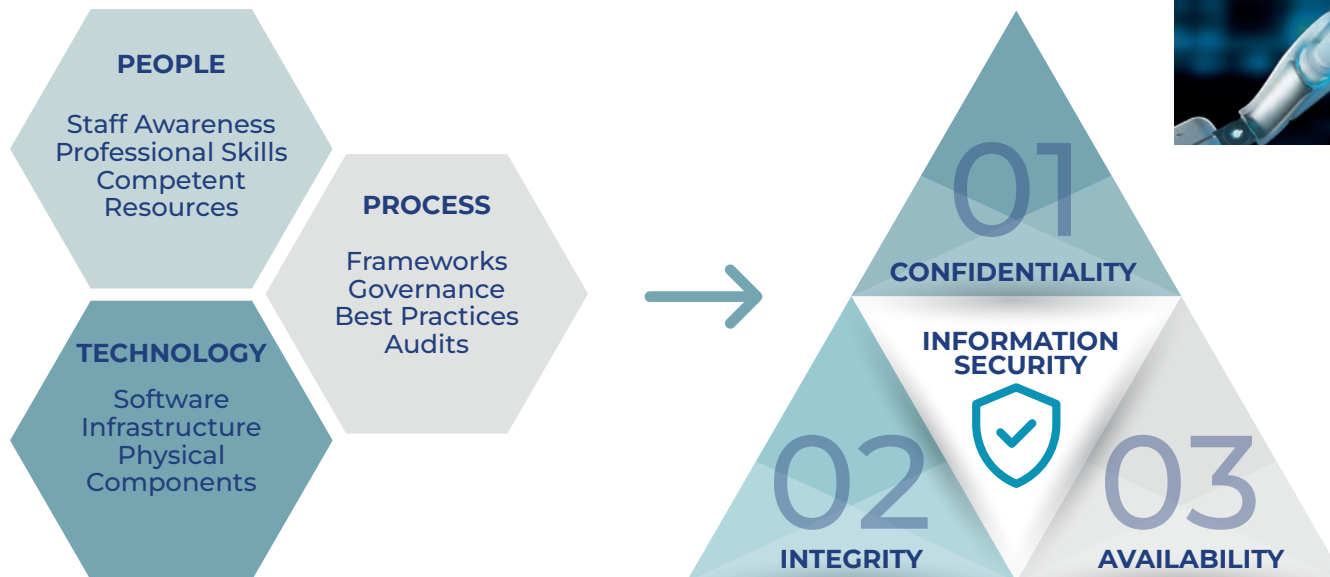




CYBERSECURITY

Build a Rock Solid Environment

In simple terms, RSG's cybersecurity services works on empowering PEOPLE, optimizing PROCESSES, and IMPLEMENTING suitable TECHNOLOGY to achieve optimal levels of CONFIDENTIALITY, INTEGRITY, and AVAILABILITY of information assets.



► **CYBERSECURITY SERVICES**

Security Strategy

Following industry best practices, we build corporate security strategy and align it to business objectives.

Defense in Depth

A multiple layers of security controls applied throughout the IT systems and network.

ISMS Implementation & Compliance

Information security management system implementation, example: ISO 27000 family of standards.

Pen Tests

Penetration testing and red team exercises.

Cybersecurity Awareness

Cybersecurity Awareness, training, phishing simulations and reporting.



RSG is a proud partner with KnowBe4, the world leaders in Cybersecurity Awareness and Phishing simulations.



Code Review

Source code review and reverse engineering.

Audit & Compliance

Cybersecurity audit to ensure compliance with standards such as ISO27001, SOC 2, NCA Guidelines and Aramco SACS-002.

Role-based Training

A tailored security awareness training that fits the role of the employee within the organization and reduces the risks.

DR & BCP

Disaster recovery and business continuity plans are vital part of our information security program.



► **CYBERSECURITY FRAMEWORK**



Identification

Our cybersecurity team can help you understand your organization's most important assets and resources; We help you in asset management, business environment definition, governance requirement definitions, risk assessment, risk management strategy and supply chain risk management.



Protection

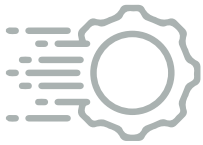
The cybersecurity team at RSG follows standard technical and physical security controls for developing and implementing appropriate safeguards and protecting your critical infrastructure. Under this function, we consider identity management and access control, awareness and training, data security controls, information protection processes and procedures, maintenance and protective technology.





Detection

RSG helps your business by implementing measures that alert you to cyberattacks. We help you in deploying solutions to detect anomalies and events, and continuously monitoring your infrastructure for early detection processes.



Response

The experienced and highly skilled cybersecurity team will ensure your organization has an appropriate response to cyberattacks and other cybersecurity events. RSG offers services such as incident response planning, as well as mitigation and improvements activities.



Recovery

Our recovery activities implement plans for cyber resilience and ensure your business continuity in the event of a cyberattack, security breach or another cybersecurity event. The recovery offered services include recovery planning.

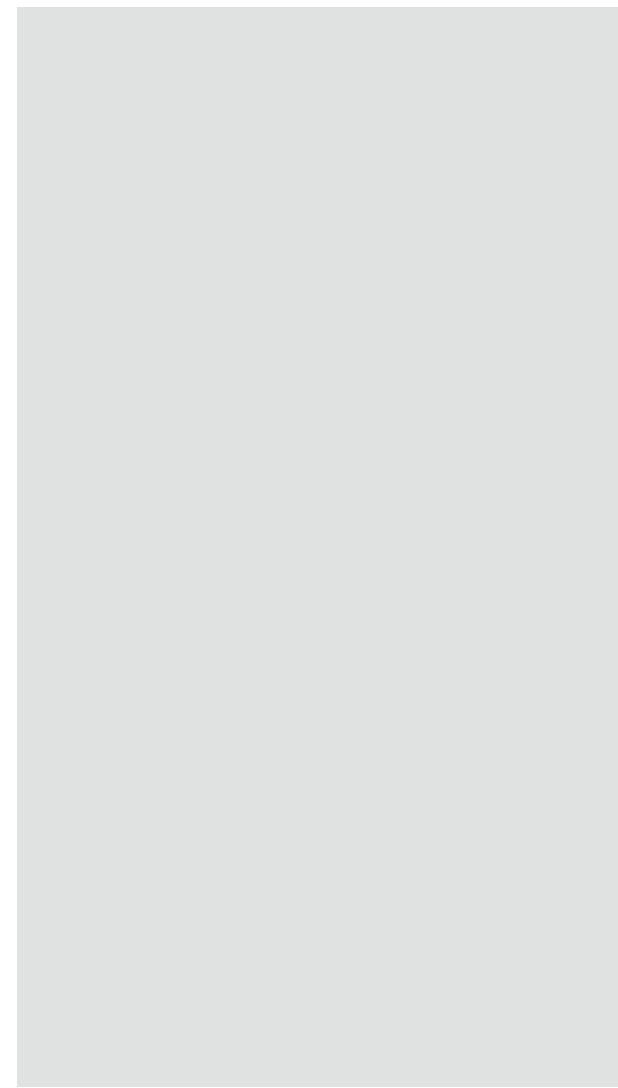


Wayfinding Information Kiosks

NAVIGO navigation and wayfinding information kiosks is a self-service interactive display or terminal that provides people with information and directions to help them navigate through a specific area, such as an airport, shopping mall, transportation hub, campus, or city. These kiosks are designed to assist individuals in finding their way to various destinations, points of interest, or services within the environment.

NAVIGO... Navigating with Ease!





OUR METHODOLOGY





COMPREHENSIVE SERVICES

01
CONSULTATION



02
INSTALLATION



03
MAINTENANCE



04
RENTING



NAVIGO BENEFITS

▶ **Interactive Displays**

Interactive displays grant users more control in their wayfinding experience. With these kiosks, they can input their current location and future destination and maneuver maps in real-time.

▶ **Customer Satisfaction**

Offering wayfinding services will reduce travelers or any end users frustration.

▶ **Real-time Updates**

NAVIGO's software allows for real-time updates. Additionally, Google integrations automatically refresh to reflect current weather and traffic trends.

▶ **Simplicity**

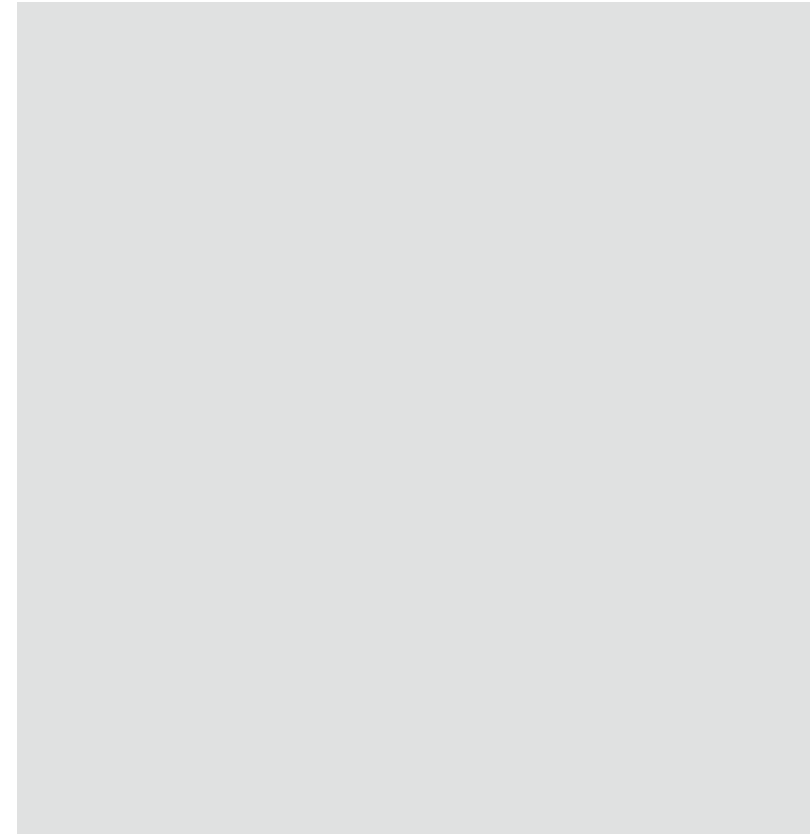
Wayfinding signage and information kiosks provide instant assistance for those who need help finding their way. Just a simple, straightforward point-to-point solution.

▶ **Integration & Accessibility**

Digital wayfinding enables much more than point-to-point directions. It incorporates variables that static signage can't. Menus offer multiple search options.

Gaming and Entertainment

Our Gaming services provide a diverse range of experiences for gamers and enthusiasts of all ages. Whether you're looking for a realistic simulator game, an immersive VR experience, a classic console game, or a fun outdoor or indoor game, we have something for everyone.





Our simulator games offer realistic simulations of various activities & sports. With advanced technology and high-quality graphics, you can immerse yourself in a virtual world and experience the thrill of these activities without leaving your home.

And on the contrary, if you are looking for outdoor activities, our outdoor gaming service offers a fun and exciting way to get some exercise and fresh air.

GAMING PORTFOLIO

Simulator Games:

- Car & Flight Simulators
- Golf Simulators
- Ski Simulators
- Motorcycle Simulators
- Baseball Simulators

VR Games:

- Smart Clothing
- VR Sets
- Immersive VR Rides
- Immersive PODS
- Mechanically Advanced VR
- Theme Park VR Robots

Outdoor Physical Games:

- On-road/Off-road RC Tracks
- Go Karting
- Archery & Crossbow
- Shooting
- Paintball
- Tennis
- Volleyball
- Basketball
- Padel

Electronic Games:

- PlayStation
- XBOX
- Gaming Workstations
- Arcade Games
- Laser Tag

Fitness VR:

- Omni VR
- Kat Walk VR
- ICAROS
- Bicycle VR



Customized games:

- Theme Parks
- Water Parks
- Escape Rooms

Indoor games:

- Foosball
- Billiards
- Darts
- Pinball Flippers
- Air Hockey
- Ping Pong
- Squash
- Bowling
- Rodeo



Design Services:

- Gaming Centers & Hangars
- Shooting Range Hangars
- Mancaves

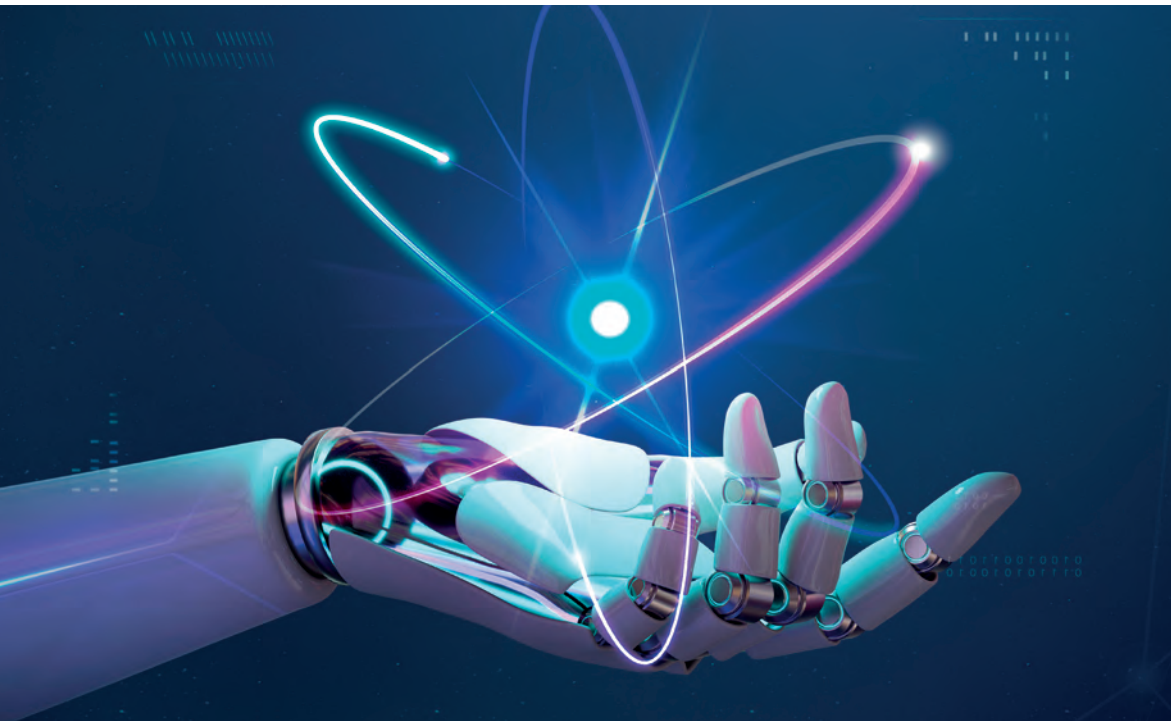
Support & Maintenance Services:

- Training Services
- Customer Support Services
- Maintenance & Equipment Repair

Advertising and Media

At Media Robotics, we partner up with our client on promoting products, services, ideas, or organizations to a target audience through various media channels. Effective advertising campaigns often involve market research, creative design, and strategic placement of ads to reach the intended audience and achieve the desired results. Media Robotics is a fully integrated agency supporting your brands across all Communications' fronts like:





Brand Agency

- Innovative Strategies
- Conceptual Design & Commercial Content
- Digital Creative Solutions

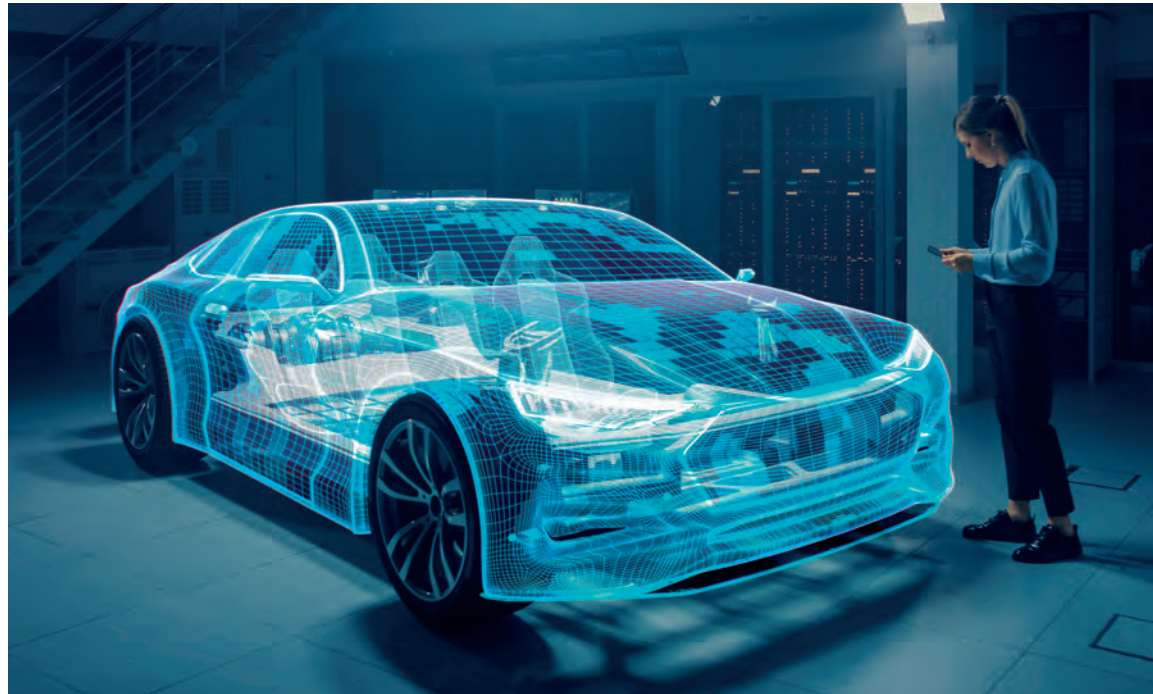
Events Services and On-Ground Activations

- Event Staffing
- Audio Visual & Lighting
- Production
- Entertainment
- Logistics

Digital and Social Media Agency

- Digital & Social Strategy
- Creative Content
- Community Management





Media Planning and Buying

- Strategic Media Planning
- Digital Marketing Strategy
- Media Buying & Monitoring
- Reporting
- Stadiums LED Screen Advertising
- Digital Advertising

Production House

- Video Production
- Pre & Post Production
- Film, Series & Official Production
- Podcast Production
- 3D Design
- 3D Rigging & Animation
- Virtual Reality Technology
- Animated Infographics Video
- Advanced Compositing
- Tabletop and Liquid Simulations
- Original Character Creation

ELECTRONIC PROGRESS DOCUMENTATION

(Time-lapse)



- 01 Archive and monitor the development of your project through the deployment of high end timelapse camera systems.
- 02 Fully autonomous system that perfectly meets the requirements for a mega scale and long term construction projects.
- 03 Customized secured web portal that is accessible from anywhere and any device that allows you to navigate between the different points of view of your construction cameras and compare the project progress by photos and auto generated timelapse video throughout the project duration.
- 04 Immortalize years of work on a construction site and showcase the final result.

DIGITAL TRANSFORMATION

Whether you are looking to build your new software, website or mobile app, our developers are ready to start applying the SDLC and integrate it with the many other services provided by RSG such as cybersecurity, IT managed services or marketing.



▶▶▶ SOFTWARE SERVICES

- **Websites & Mobile Apps**
Strategy & Consultancy
- **UX/UI Design**
Wireframe frames and visual that follow the latest design trends.
- **Website & Web Apps**
Website design and apps design and development.
- **Mobile Apps**
Hybrid and native mobile apps for Android and App Store.



SPORTS MARKETING REPRESENTATION

Introducing LaLiga Representation



STAD360 is the first Saudi sports App dedicated to and covering mainly the Saudi Football Leagues news, matches dates, scores... as well as leading international leagues.

The App will be in Arabic and English and will feature the following sections:

- Saudi teams
- Players bio/stats
- SPL, Super Cup and King's Cup games schedule & results
- Live news/updates/scores/stats...
- Leading International Leagues



OUR CLIENTS



SUPPORT SERVICES

▶▶▶ SUPPORT & MAINTENANCE SERVICES

The technical support at RSG is an essential part of our services, in order to better serve our clients. We provide our assistance through different channels of communication ranging from phone to email, remote and on-site support. We cover up to four levels of supports:

- Level 1: Initial support level responsible for basic customer issues.
- Level 2: A more in-depth technical support level where our technical experienced engineers offer their expertise on a particular product or service.
- Level 3: Highest level of internal support for handling the most difficult or advanced problems. Our highly skilled product specialists will assist in problem resolution.
- Level 4: Outside support for problems not supported by our company. With our contractual support for some products offered by RSG, we forward the requests to concerned companies and monitor solution implementation.





<https://rsg.one/connect>

RIYADH | JEDDAH

