



MEDIA

ROBOTICS

AGENCY



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ABOUT US



RSG technology solutions, providing excellence in technology contracting since 2015.

RSG is an information technology, communication, gaming and stadium solutions provider company. Our headquarters are in Riyadh, Saudi Arabia, with one branch office in Jeddah, Saudi Arabia.

With our extensive experience, we develop a spectrum of solutions for organizations across the business industry. From business intelligence, resource planning, cybersecurity, IT services and media production, to gaming, stadium solutions and maintenance, RSG is able to tailor a full package to meet the organizational needs.

OUR MISSION

We aim to support our customers efficiently by providing the best services and solutions for private and public sectors.

OUR VISION

Rock Solid Group's vision is to become a global leader in customized technological solutions. RSG has been providing excellence in technology contracting since 2015.



OUR CORE VALUES





INNOVATION



ACCOUNTABILITY



DEDICATION



**CLIENT
SATISFACTION**



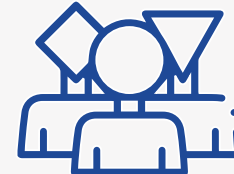
INTEGRITY



TEAMWORK



QUALITY



DIVERSITY

WELCOME TO

MEDIA

ROBOTICS AGENCY

YOUR ONE-STOP AGENCY FOR ALL YOUR MARKETING
AND COMMUNICATION REQUESTS.





Media Robotics Agency is a division of RSG a proud member of MBL Group of Companies.

We are a team of Marketing Specialists, Communication Experts & Creative Talents with a passion to meet and exceed our partners' marketing expectations and goals.

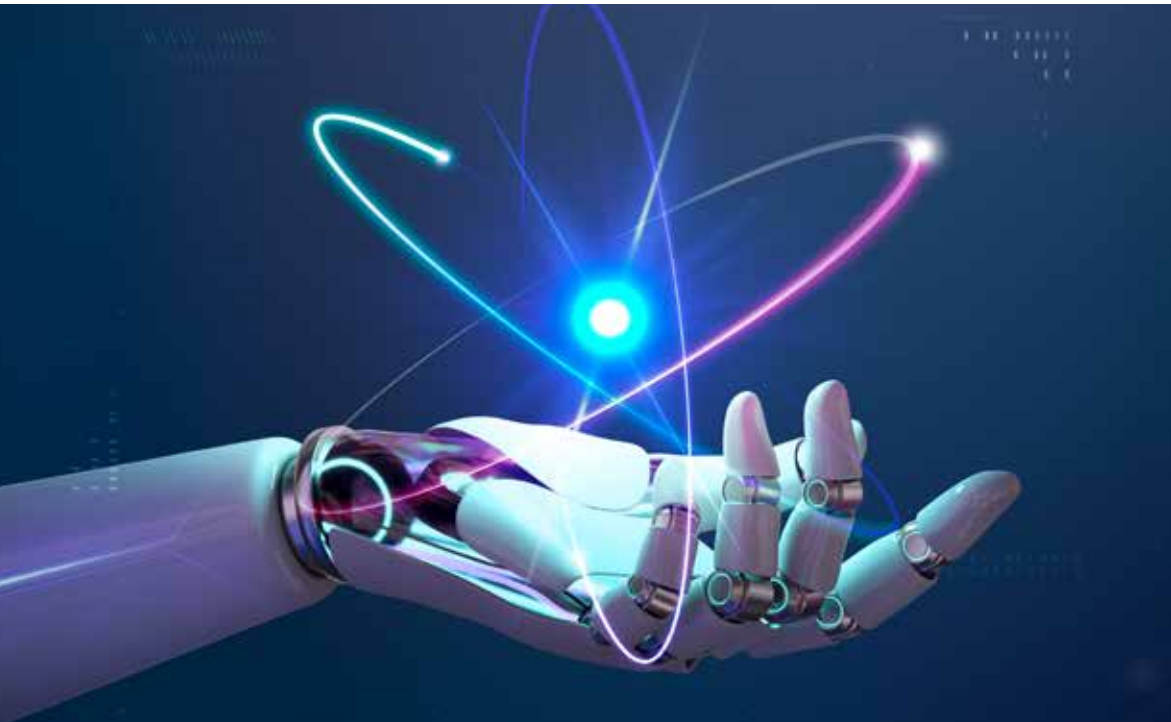
MEDIA ROBOTICS SERVICES

At Media Robotics, we partner up with our client on promoting products, services, ideas, or organizations to a target audience through various media channels.

Effective advertising campaigns often involve market research, creative design, and strategic placement of ads to reach the intended audience and achieve the desired results.

Media Robotics is a fully integrated agency supporting your brands across all Communications' fronts like:





Brand Agency

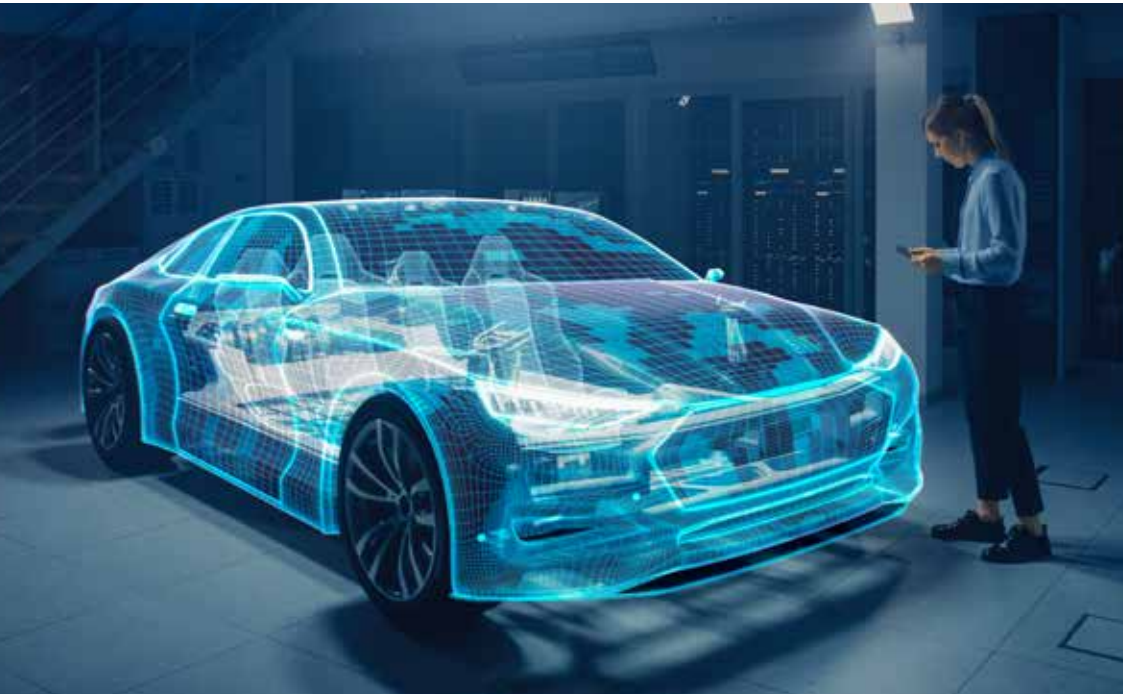
- Innovative Strategies
- Conceptual Design & Commercial Content
- Digital Creative Solutions

Events Services and On-Ground Activations

- Event Staffing
- Audio Visual & Lighting
- Production
- Entertainment
- Logistics

Digital and Social Media Agency

- Digital & Social Strategy
- Creative Content
- Community Management



Media Planning and Buying

- Strategic Media Planning
- Digital Marketing Strategy
- Media Buying & Monitoring
- Reporting
- Stadiums LED Screen advertising
- Digital advertising

Production House

- Video Production
- Pre & Post Production
- Film, Series & Official Production
- Podcast Production
- 3D Design
- 3D rigging & animation
- Virtual reality technology
- Animated Infographics Video
- Advanced Compositing
- Tabletop and Liquid Simulations
- Original Character Creation

Digital Transformation Consultancy

- Websites and Mobile Applications
- Strategy and Consultancy Experience
- Design Development and Technology Innovation



WORLD OF SPORTS

Advertising and Partnerships in Football



01

Fully colour-animated digital displays enable brands to capture the viewers' attention.

02

Your advertisement will be shown to your targeted audience based on the geo-targeting technology.



03

Advertise where your customers are and actually be seen by your target audience.

04

Achieve continuous, memorable and consumer friendly advertising by featuring your brand live in the action.

ELECTRONIC PROGRESS DOCUMENTATION

(Time-lapse)



01

Archive and monitor the development of your project through the deployment of high end timelapse camera systems.

02

Fully autonomous system that perfectly meets the requirements for a mega scale and long term construction projects.



03

Customized secured web portal that is accessible from anywhere and any device that allows you to navigate between the different points of view of your construction cameras and compare the project progress by photos and auto generated timelapse video throughout the project duration.

04

Immortalize years of work on a construction site and showcase the final result.



SOME OF OUR WORKS



APPLE PRODUCTS | ACTV



PHOENICIA UNIVERSITY



DADOUR



THAWRAT AL FALLAHIN | OPENING TITLES



**GRAND HILLS HOTEL & SPA
THE LUXURY COLLECTION, MARIOTT**



DEEP SPACE | TEASER TRAILER



GHIRARDELLI | CHOCOLATE COMMERCIAL

OUR PARTNERS



OUR CLIENTS

actyv

BIOVISION

Coca-Cola

DADOLIF

DeepSpace

GACA
الهيئة العامة للطيران المدني
General Authority of Civil Aviation

GRAND HILLS
HOTEL & SPA
BROUMANA

jedco

ميناء الملك عبدالله
King Abdullah Port

McDonald's

MOUAWAD

unigaz





<https://rsg.one/connect>

RIYADH | JEDDAH

